

Remit Address:

WRAL PO Box 60904 **Accounting Department** Charlotte, NC 28260 Main: (919)890-6000 Billing:

Billing Address:

Waterfront Strategies Attention: Accounts Payable 3050 K Street NW Washington, DC 20007



Advertiser	Women Vote
Product	WOMEN VOTE
Estimate Number	5465

Invoice #	167924-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/25/16

Property	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

Order #	167924
Alt Order #	08396369
Deal #	
Order Flight	09/23/16 - 09/29/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	144
Product 1/2	150

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1		Today Show III	10-11a								
	Q4 ISSUE (CARD V9.19				_					
	WDAL			09/23/16 to		5x	MTWTF	–1.6. 01	Ф000 00		
_	WRAL	WDALN N	40.4	F	09/23/16	:30	10:29 AM	wv-T16-01H	\$600.00		2
3		WRAL Noon News CARD V9.19	12-1p								
	Q4 1550E (JARD V9.19		09/23/16 to	00/20/16	5x	MTWTF				
	WRAL			F	09/23/16	:30	1:00 PM	WV-T16-01H	\$800.00		5
11		Today Show II	9a-10a	•	00/20/10	.00	1.001 1	110 011	φοσο.σο		Ü
••		CARD V9.19	3a-10a								
	Q 1 1000E 1	5,415 10.10		09/23/16 to	09/29/16	5x	MTWTF				
	WRAL			F	09/23/16	:30	9:54 AM	WV-T16-01H	\$900.00		5
12	WRAL	Late News	11:00 PM-11:35 PM								
	Q4 ISSUE (CARD V9.19									
				09/23/16 to		3x	MTWTFS-				
	WRAL			F	09/23/16	:30	11:14 PM	WV-T16-01H	\$2,200.00		3
14		ACC Football	1230-330p								
	Q4 ISSUE (CARD V9.19					_				
	14/5.41			09/19/16 to		2x	2-		\$0.000.00		
	WRAL WRAL			Sa Sa	09/24/16 09/24/16	:30 :30	1:38 PM 2:50 PM	wv-T16-01H wv-T16-01H	\$2,000.00 \$2,000.00		2
15		Notre Dame Football	3:30 PM-6:30 PM	Sa	09/24/10	.30	2.50 FIVI	MA-110-01H	φ2,000.00		1
15		CARD V9.19	3:30 PIVI-0:30 PIVI								
	Q4 1000L (SAILD V9.19		09/19/16 to	09/25/16	1x	1-				
	WRAL			Sa	09/24/16	:30	6:09 PM	WV-T16-01H	\$1,500.00		1
16		WRAL News 6a-8a	6a-8a						* 1,000100		•
		CARD V9.19									
				09/19/16 to	09/25/16	1x	1-				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



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16	WRAL WRAL News 6a-8a	6a-8a				_				
	Q4 ISSUE CARD V9.19									
	WRAL		Sa	09/24/16	:30	6:11 AM	WV-T16-01H	\$650.00)	1
17	WRAL On The Record Sat 73	30p 730-8p								
	Q4 ISSUE CARD V9.19									
				to 09/25/16	1x	1-				
	WRAL		Sa	09/24/16	:30	7:50 PM	WV-T16-01H	\$400.00)	1
18	WRAL Meet The Press Q4 ISSUE CARD V9.19	10-11a								
			09/19/16	to 09/25/16	1x	1				
	WRAL		Su	09/25/16	:30	10:59 AM	WV-T16-01H	\$1,000.00)	1
19	WRAL WRAL SUN 6p News Q4 ISSUE CARD V9.19	6p-630p								
			09/19/16	to 09/25/16	1x	1				
	WRAL		Su	09/25/16	:00			\$1,400.0 (Unresolved	1
20	WRAL NBC Sunday Prekick Q4 ISSUE CARD V9.19	8:20p								
			09/19/16	to 09/25/16	1x	1				
	WRAL		Su	09/25/16	:30	8:21 PM	WV-T16-01H	\$7,500.00)	1
21	WRAL WRAL News Sunday Q4 ISSUE CARD V9.19	7a-9a								
			09/19/16	to 09/25/16	2x	2				
	WRAL		Su	09/25/16	:30	7:28 AM	WV-T16-01H	\$650.00)	2
	WRAL		Su	09/25/16	:30	8:11 AM	WV-T16-01H	\$650.00)	1
22	WRAL Sunday Today Q4 ISSUE CARD V9.19	9-10a								
			09/19/16	to 09/25/16	1x	1				
	WRAL		Su	09/25/16	:30	9:25 AM	WV-T16-01H	\$1,300.00)	1

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Aired Spots 14

<u>Gross Total</u> **\$22,150.00**

Agency Commission \$3,322.50

Net Amount Due \$18,827.50 Payment Terms 30 Days